

WPXI P.O. Box 640132 Pittsburgh, PA 15264-0132 ph: (412) 237-1100 fx: (412) 237-2247

Advertiser Pol/Iss/AFSCME (16909) Agency Buyer

Salesperson

Demo

Revision

Campaign Group (The) (1205)

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555 Product Political - Issue (1068) **Brand** ISS/AFSCME (82375) **Acct Types** National/Political Est/Headline

/06309239

Comments AFSCME 9/18

***** THIS IS A CASH IN ADVANCE

Involce 631052 **Inv Date** 9/30/2012 Terms Net 30 Contract 330784 **Bill Type** Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type Yes/Normal Package

Gen. Date 10/1/2012 10:58:31AM

Campaign Group (The) **1600 Locust Street** 3rd Floor Philadelphia, PA 19103

AgM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
.0	Contract	Line Remarks:	NEWS 6-7A/1						-
	Spot	5:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/18/12 6:13AM (Tu)	00:30	Channel 11 News 6am	APA1201REGH	#600.00	1
	Spot	5:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/19/12 6:28AM (We)		Channel 11 News 6am	APA1201REGH	\$600.00	
•••••	Spot	5:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/20/12 6:07AM (Th)		Channel 11 News 6am	APA1201REGH	\$600.00	
	Contract	Line Remarks:	TODAY 7-8A/2				·······································	\$600.00	
	Spot		Per week (3), Tu, We, Th, Fr	09/18/12 7:59AM (Tu)	00.30		1		
••••	Spot		Per week (3), Tu, We, Th, Fr	09/19/12 7:22AM (We)		Today Show	APA1201REGH	\$475.00	
· • • • •	Spot		Per week (3), Tu, We, Th, Fr			Today Show	APA1201REGH	\$475.00	
				09/20/12 7:22AM (Th)	00:30	Today Show	APA1201REGH	\$475.00	
.0		Line Remarks:	TODAY 8-9A/3						
	Spot	1.0	Per week (3),Tu,We,Th,Fr	09/18/12 8:35AM (Tu)		Today Show	APA1201REGH	\$475.00	
·	Spot	8:00:00AM- 9:00:00	Per week (3), Tu, We, Th, Fr	09/19/12 8:43AM (We)	00:30	Today Show	APA1201REGH	\$475.00	
.0	Spot			09/21/12			1 preempt @	\$0.00	Marked as Did not Air
.0	Preempt		***************************************	09/18/12			\$475.00		No Avail
							2 preempts @ \$750.00	\$0.00	. To Avail
.0		Line Remarks:	WHEEL 730-8P/5						
	Spot		Per week (3),Tu,We,Th,Fr	09/18/12 7:53PM (Tu)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot		Per week (3), Tu, We, Th, Fr	09/20/12 7:53PM (Th)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	••••••••••••
	Spot	7:30:04PM-WHEEL (Per week (3),Tu,We,Th,Fr	09/21/12 7:42PM (Fr)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	•••••••••••••
0	Contract	Line Remarks:	LATE NEWS/6						
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	09/19/12 11:30PM (We)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
••••	Spot	10:59:34PM-CHANNE	Per week (2),Tu,We,Th,Fr	09/20/12 11:12PM (Th)		CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
0	Preempt		••••••	09/18/12		•	3 preempts @		No Avail
	G	the Benedict					\$300.00	\$0.00	
0		Line Remarks:	SNL/8	4		U			
		11:29:34PM-NBC SAT	Uay,5a-1	09/22/12 12:56AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE	APA1201REGH	\$900.00	1
0		Line Remarks:	FNA 7-815/9						•
	Sports-Foc	6:59:04PM-Football	Day,Su-1	09/23/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$3750.00	1
0.0	Contract	Line Remarks:	JUDY 430-5P/10			• • • • • • • • • • • • • • • • • • • •			
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	09/19/12 4:48PM (We)	00:30	JUDGE JUDY 430P	APA1201REGH		A.
	Spot	4:29:19PM-Judge J	Per week (2),Tu,We,Th,Fr	09/20/12 4:39PM (Th)	*******	JUDGE JUDY 430P	APA1201REGH	\$400.00	
.0	Contract	Line Remarks:	NEWC E-200/44			3000L 3001 130r		\$400.00	
	Spot		NEWS 5-530P/11 Per week (2),Tu,We,Th,Fr	00/10/12 5:2104 (140)	00.00				
		1		09/19/12 5:21PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	1/
	Spot	5:00:00PM- 5:30:00 I	Per week (2),Tu,We,Th,Fr	09/21/12 5:23PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT	APA1201REGH	\$600.00	
.0	Contract	Line Remarks:	NEWC 230.40143			FIVE			
	Spot	5:30:00PM- 6:00:00 F	NEWS 530-6P/12	09/18/12 5:43PM (Tu)	00.30	Chiabland	1		
	•	1		(10) MACH:C 21/07/00	W:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$600.00	
	Spot	5:30:00PM- 6:00:00	Per week (2),Tu,We,Th,Fr	09/21/12 5:53PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT	APA1201REGH	\$600.00	
.0	Contract I	Line Remarks:	JEOP 7-730P/13			FIVE			
		6:59:29PM-Jeopardy F		00/18/12 7:00094 (7:3	00.30				
		6:59:29PM-Jeopard-F		09/18/12 7:00PM (Tu) 09/20/12 7:13PM (Th)		Jeopardy	APA1201REGH	\$1250.00	
		6:59:29PM-1aopardy F				Jeopardy	APA1201REGH	\$1250.00	1
	Preempt			09/21/12 7:24PM (Fr)	00:30	Jeopardy	APA1201REGH	\$1250.00	1
	· ·cempt			09/24/12			1 preempt @	\$0.00	No Avail
.0	Contract I	ine Remarks:	NOON NEWS/15				\$1750.00		·
	Spot 1	1:59:04AM-Channel P		09/18/12 12:27PM (Tu)	00-30	Channel 11 News At Noon	ADATOOPECT		1
						CHARLES IT INCMS AT MOOU	APA1201REGH	\$275.00	



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invoice 631052 **Inv Date** 9/30/2012 Terms Net 30 Contract 330784 Bill Type Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type Yes/Normal Package

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Pittehurah /WPYI\

3rd Floor

OFFICIAL BILLING INVOICE

Line	Type Schedui	ed Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
		Thannel Per week (3),Tu,We,Th,Fr	09/19/12 12:11PM (We)	00:30	Channel 11 News At Noon	APA1201REGH	4375.00	Kellulks
5.0	Spot		09/21/12			1 preempt @	\$275.00	Marked as Did not Air
i.0	Contract Line Remar	m DENIC C TO 14		ļ		\$275.00	\$0.00	- Conco as Did not Al
	5pot 5:59:04AM-C	THE PARTY OF	00/25/12 5:2744 67 1					
		hannel Per week (3), Tu, We, Th, Fr	09/25/12 6:27AM (Tu)		Channel 11 News 6am	APA1201REGH	\$600.00	
		hannel Per week (3), Tu, We, Th, Fr	09/26/12 6:43AM (We)	00:30	and all thems dam	APA1201REGH	\$600.00	***************************************
			09/27/12 6:38AM (Th)	00:30	Channel 11 News 6am	APA1201REGH	\$600.00	••••••••
8.0	Spot 7:00:00AM- 8	TARREST CARLO						
•••••		:00:00 Per week (3),Tu,We,Th,Fr	09/25/12 7:21AM (Tu)		Today 5how	APA1201REGH	\$475.00	
		:00:00 Per week (3),Tu,We,Th,Fr	09/26/12 7:59AM (We)		Today Show	APA1201REGH	\$475.00	
		:00:00 Per week (3),Tu,We,Th,Fr	09/28/12 7:59AM (Fr)	00:30	Today Show	APA1201REGH	\$475.00	
20.0	Contract Line Remark							
		:00:00 Per week (3), Tu, We, Th, Fr	09/25/12 8:50AM (Tu)	00:30	Today Show	APA1201REGH	\$475.00	
		00:00 Per week (3), Tu, We, Th, Fr	09/27/12 8:59AM (Th)	00:30	Today Show	APA1201REGH	\$475.00	···
		00:00 Per week (3),Tu,We,Th,Fr	09/28/12 8:33AM (Fr)	00:30	Today Show	APA1201REGH	\$475.00	
2.0	Preempt		09/25/12			2 preempts @	\$0.00	No Avail
1.0	Contract Line Remark	s: WHEEL 730-8P/5	•••		• • • • • • • • • • • • • • • • • • • •	\$750.00	\$0.00	
		HEEL (Day,Tu-1,W-1,Th-1	00/25/12 7:40084 (7:3		0.40			
		HEEL (Day,Tu-1,W-1,Th-1	09/25/12 7:40PM (Tu) 09/26/12 7:54PM (We)		Wheel Of Fortune	APA1201REGH	\$1250.00	
• • • •		HEEL (Day, Tu-1, W-1, Th-1			Wheel Of Fortune	APA1201REGH	\$1250.00	
			09/27/12 7:53PM (Th)	00:30	Wheel Of Fortune	APA1201REGH	\$1250.00	
	Spot 10:59:34PM-Ci							
		IANNE Per week (2),Tu,We,Th,Fr IANNE Per week (2),Tu,We,Th,Fr	09/25/12 11:22PM (Tu)		CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	
i.o	Preempt		09/28/12 11:24PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$1500.00	+
	ricempt		09/25/12			3 preempts @	\$0.00	No Avail
0.0	Contract Line Remark	SNL/8	***************************************	•••••	•••	\$300.00		·
	5pot 11:29:34PM-NE		09/29/12 12:33AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE			
.0	Contract Line Remarks	FNA 7-815/9			HOC SATURDAT NIGHT LIVE	APA1201REGH	\$900.00	
	Sports-Foc 6:59:04PM-Foc		00/20/12 7:17014 (5:2)					
.0			09/30/12 7:17PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$3750.00	
.0	Contract Line Remarks Spot 4:29:19PM-Juc							· · · · · · · · · · · · · · · · · · ·
		ge Ju Per week (2),Tu,We,Th,Fr	09/25/12 4:55PM (Tu)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	
• • • •		ge Ju Per week (2),Tu,We,Th,Fr	09/26/12 4:54PM (We)	00:30	JUDGE JUDY 430P	APA1201REGH	\$400.00	•••••••••••••••••••••••••••••••••••••••
.0	Contract Line Remarks							••••
	Spot 5:00:00PM- 5:	10:00 Per week (2),Tu,We,Th,Fr	09/25/12 5:27PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT	APA1201REGH	\$600.00	
	Spot 5:00:00PM-5:3	0:00 Per week (2), Tu, We, Th, Fr	09/26/12 5:24PM (We)	- 1.	FIVE CHANNEL 11 NEWS-FIRST AT		\$000.00	
			,, ()	55.50	FIVE	APA1201REGH	\$600.00	
	Contract Line Remarks	TAXABLE PARTY OF THE PARTY OF T		1				** ************************************
	Spot 5:30:00PM- 6:0	0:00 Per week (2),Tu,We,Th,Fr	09/25/12 5:44PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT	APA1201REGH	\$600.00	
• • • • •	Spot 5:30:00PM- 6:0	0:00 Per week (2),Tu,We,Th,Fr	09/27/12 5:54PM (Th)	[1	TIVE CHANNEL 11 NEWS-FIRST AT	,		
	Combanab Sico Marris				INE	APA1201REGH	\$600.00	
.0	Contract Line Remarks	2.22.1.1.2.2					•	
	Spot 6:59:29PM-Jeog		09/25/12 7:00PM (Tu)		leopardy	APA1201REGH	\$1250.00	
	Spot 6:59:29PM-Jeoj	pardy Day,Tu-1,W-1,Th-1	09/26/12 7:06PM (We)	00:30	leopardy	APA1201REGH	\$1250,00	••••••
				1				****
				- }				



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Philadelphia, PA 19103

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Telerep/Washington DC, Washington DC

(1040)

ph: (555) 555-5555 Political - issue (1068) **ISS/AFSCME (82375) Acct Types** National/Political Est/Headline

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Revision Comments

invoice 631052 **Inv Date** 9/30/2012 **Terms** Net 30 Contract 330784 **Bill Type** Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type Yes/Normai

Package

Gen. Date 10/1/2012 10:58:31AM

AgM

AFSCME 9/18

***** THIS IS A CASH IN ADVANCE

Pittehurah (WPYI)

3rd Floor

OFFICIAL BILLING INVOICE

-		Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	6:59:29PM-Jeopard	Day,Tu-1,W-1,Th-1	09/27/12 7:14PM (Th)	00:30	Jeopardy	APA1201REGH	\$1250.00	
2.0		Line Remarks:	NOON NEWS/15					\$1230,00	
	Spot		Per week (3),Tu,We,Th,Fr	09/25/12 12:09PM (Tu)		Channel 11 News At Noon	APA1201REGH	\$275.00	
	Spot		Per week (3),Tu,We,Th,Fr	09/26/12 12:08PM (We)		Channel 11 News At Noon	APA1201REGH	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/27/12 12:29PM (Th)	00:30	Channel 11 News At Noon	APA1201REGH	\$275.00	
9.0	Contract	Line Remarks:	THE VOICE 8-10P/34						
	Prime	7:57:49PM-The Voic	Day,Tu-1	09/25/12 8:21PM (Tu)	00:30	The Voice 8-9P	APA1201REGH	\$3550.00	
0.0	Contract	Line Remarks:	TONIGHT/35						+
	Spot	11:34:34PM-TONIGH	Per week (6), Tu, We, Th, Fr	09/25/12 12:30AM (Tu)	00:30	Tonight Show	APA1201REGH	4500.00	
•	Spot	11:34:34PM-TONIGH	Per week (6), Tu, We, Th, Fr	09/25/12 11:46PM (Tu)		Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6), Tu, We, Th, Fr	09/26/12 12:30AM (We)		Tonight Show	APA1201REGH	\$500.00	
	Spot		Per week (6), Tu, We, Th, Fr	09/27/12 12:09AM (Th)		Tonight Show	APA1201REGH	\$500.00	
	Spot		Per week (6), Tu, We, Th, Fr	09/27/12 11:47PM (Th)		Tonight Show	APA1201REGH	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (6),Tu,We,Th,Fr	09/28/12 12:31AM (Fr)		Tonight Show	APA1201REGH	\$500.00 \$500.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total \$53,450.00 (\$8,017.50) Net Total \$45,432.50

Total Spots 61